



American Banker NovoPayment in Venezuela Mall Deal 29/02/2008

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NovoPayment in Venezuelan Mall Deal

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By [Steve Bills](#)

The Venezuelan shopping center operator Sambil Malls Group is offering a prepaid card from NovoPayment Inc. of Miami.

Sambil began selling the Sambil Visa Gift Card this month at its Sambil Mall in Caracas, one of Latin America's largest shopping centers, and plans to start offering the card next quarter at six other malls it owns, NovoPayment said Wednesday.

Unbanked customers can load \$47 to \$1,900 on the cards, which can be used for domestic Internet purchases and at 150,000 locations in Venezuela, NovoPayment said.

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