



The Daily Journal
Go shopping with Sambil Visa Regalo
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marketing

GO SHOPPING WITH SAMBIL VISA REGALO, the first pre-paid credit card issued by Grupo Sambil. This card, whose limits vary from Bs.F 100-Bs.F 4,000, may be acquired at identified kiosks throughout the well-visited Sambil Caracas mall.

The advertisement features a large, stylized word 'marketing' on the left. To its right is a black and white image of a Sambil Visa Regalo card. Above the card is a right-pointing arrow. The text on the right describes the card as the first pre-paid credit card issued by Grupo Sambil, with limits ranging from Bs.F 100 to Bs.F 4,000, and notes that it can be acquired at kiosks in the Sambil Caracas mall.